

Eastern School District

Subject Area: Consumer Studies

Course: Consumer Studies 1202

Program Description and Guiding Principles

Authorized Learning Resources:

Course Description (revised edition, 1989)

Business Today (with teachers resource)

Course Structure:

This course is an introduction to consumer affairs.

Topics: needs versus wants, organizational features of Canadian business, effective consumer purchasing, management of personal resources, consumer protection, corporate citizenship.

Weighting of the Evaluation Components

Term Work (Assignments)	50%
Tests	50%